

NEHRU MEMORIAL COLLEGE (AUTONOMOUS)

PUTHANAMPATTI-621007

STAFF PROFILE

NAME OF THE STAFF : Dr. B. MENAKA
DESIGNATION : ASSISTANT PROFESSOR
DEPARTMENT : COMMERCE



1. CONTACT

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2. ACADEMIC QUALIFICATIONS

Degree	College/University/Board	Year of Passing/ Awarded
Ph.D.,	Bharathidasan University	Awarded on 30.06.2021
MBA	Bharathidasan University	2014

3. TEACHING EXPERIENCE

S. No.	Institution	Duration	No. of Years	
			UG	PG
1.	Urumu Dhanalakshmi College, Trichy	2015-2019	5	5
2.	Aiman College of Arts & Science for women, Trichy	2019-2020	1	1
3.	Nehru Memorial College, Puthanampatti	Feb 2021 -still		

4. RESEARCH EXPERIENCE (in years) :5years

5. AREA OF RESEARCH : FINANCE

6. RESEARCH GUIDANCE (In Numbers)**

Program of Study		Completed	Ongoing
Research	Ph. D.	--	--
	M. Phil.	--	--
Project	PG	06	--

7. PUBLICATION(S) (In Numbers)**

Journal(s)		Proceeding(s)		Book(s) / Chapter(s) / Monograph(s) / Manual(s)
International	National	International	National	
6	1			

8. PARTICIPATION (In Numbers)**

Events	International	National	State	Regional
Conference(s)	6	1	--	--
Seminar(s)	1	--	--	--
Workshop(s)	2	--	--	--
Symposium(s)	1	--	--	--

9. PROFESSIONAL DEVELOPMENT (In Numbers)**

Orientation Programme(s)	Refresher Course(s)	Faculty Development Programme(s)	Short Term Course(s)	Online Course(s)
1	--	2	--	--

10. EVENT(S) ORGANIZED

S. No.	Name of the Programme	Role of Responsibility held	Name of the Resource Person	Date of the Event
1.	Culturals	CULTURAL CO-ORDINATOR	Mr. Subash, Actor from Tamil Industry.	27.02.2019

11. DETAILS OF RESEARCH GUIDANCE

Ph. D. (Completed)			
S. No.	Name	Title of thesis	Year of award
M. Phil. (Completed)			
S. No.	Name	Title of thesis	Year of award
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12. DETAILS OF PUBLICATIONS**(a) JOURNAL(S)**

S. No.	Name of the author/s	Title of the paper with e-link	National/ International	Name of journal	Volume Page No & Year	ISSN
1.	Mother Teresa Women's University, Kodaikanal	A Study on Non-Performing Assets at Private Sector Bank in Tiruchirappalli District	International	Sustainability for business Initiatives, Ideas & Challenges	2016	

2.	Urumu Dhanalakshmi, college, kattur, trichy	A Study On Non-Performing Assets in Private Sector, Banks At Tiruchirappalli	International Conference on Business, Finance and Management : Challenges in the Global Era	ICBFM- 2017	2017	
3.	Nehru College of Management	Contemporary Issues on Banking Sector	Sixth International conference on	Contemporary Issues in Agriculture, Engineering, Information, Technology Life Sciences & Humanities	2017	
4.	Bishop Heber college, trichy	A Comparative study of financial performance Analysis of Public and Private Sector Bank	International	Sustaining A Competitive Advantage In The Changing Business Scenario	2018	ISSN NO.0474- 9030.

5.	Urumu Dhanalakshmi, college, kattur, trichy	A Comparative study of financial performance Analysis of Public and Private Sector Bank	Two days International conference	Human Power in the Globalized ERA	2019	
6.	Jamal College, Trichy	A Study on Financial Performance Analysis of SBI and Hdfc Banks	International Journal	International Journal of Analytical and experimental model analysis	2019	ISSN NO. 08886-9367

13. DETAILS OF PARTICIPATION

(Conference(s) / Seminar(s) / Workshop(s) / Symposium(s))

S. No.	Name of the event(s)	Sponsored by	Conducted by	Place	Duration/ Date
Conference(s)					
1.	Sustainability for business : Initiatives, Ideas & Challenges	Mother Teresa Women's University	PG & Research Department Of commerce	Kodaikanal	01.09.2016
2.	International Conference on business, Finance & Management : challenges in the Global Era – ICBFM 2017	Urumu Dhanalakshmi College, Kattur	Urumu Dhanalakshmi College, Kattur	Trichy	20.01.2017
3.	XXXVIII Annual Conference of Association of Economists of Tamilnadu (AET)	Mannar Thirumalai Naickar College	Mannar Thirumalai Naickar College	Madurai	
4.	Sixth International Conference on Contemporary issues in agriculture,	Siam Technology College, Bangkok	Nehru College of Management	Coimbatore	28 th to 4 th Dec.2017

	Engineering, information technology, life sciences, social sciences & Humanities				
5.	International Conference on Sustaining a competitive advantage in the changing business scenario	Bishop Heber College, Trichy -17	Bishop Heber College, Trichy -17	Trichy	12th Sep 2018
6.	Two International Conference on Human power in the globalized Era	Urumu Dhanalakshmi College, Trichy	Urumu Dhanalakshmi College, Trichy	Trichy	11th & 12th Sep.2019
7.	XXXIX Annual Conference of Association of Economists of Tamilnadu (AET)	Madras Christian College, Chennai	Madras Christian College, Chennai	Chennai	21st & 22nd Dec 2018
8.	Vision 2020 – All India National Development Conference & Sister Nivedita 150th Years Birthday Celebrations	Sri Ramakrishna College, Trichy	Sri Ramakrishna College, Trichy	Tamilnadu	20th May 2018
Seminar(s)					
9.	Faculty Development Program	ICFAI Business School	IBS ICFAI Business School	Trichy	28th July 2017
10.	GST & ITS Implication At cross Country	Urumu Dhanalakshmi College, Trichy	Urumu Dhanalaksh mi College, Trichy	Trichy	6th Sep 2017
11.	One Day Orientation Program on Being an Effective Teacher	Urumu Dhanalakshmi College, Trichy	Urumu Dhanalaksh mi College, Trichy	Trichy	23^{rs} June 2018
12.	India – Srilanka Trade Relations – Ancient Periods to Modern Era	Indian Council of World Affairs	Periyar EVR college, Trichy	Trichy	21st Feb.2020
Workshop(s)					
13.	Workshop On Research Methodology	Urumu Dhanalakshmi ,Trichy	Urumu Dhanalakshmi ,Trichy	Trichy	27th Jan 2017

14.	Research Projects Funding Agencies and Proposal Writing	Training & Placement Cell Periyar EVR College, Tiruchirappal li – 23	Periyar EVR College, Tiruchirappalli	Trichy	28th Feb 2018
15.	Five days Online Faculty Development program	Holy Cross College, (Autonomous)	Holy Cross College, (Autonomous)	Trichy	October2021
Symposium(s)					
16.	National Symposium on Emerging Trends in Innovation in Academic Reseach	Indian Academic Researchers Association	Periyar Evr College, Trichy	Trichy	21st May 2016